

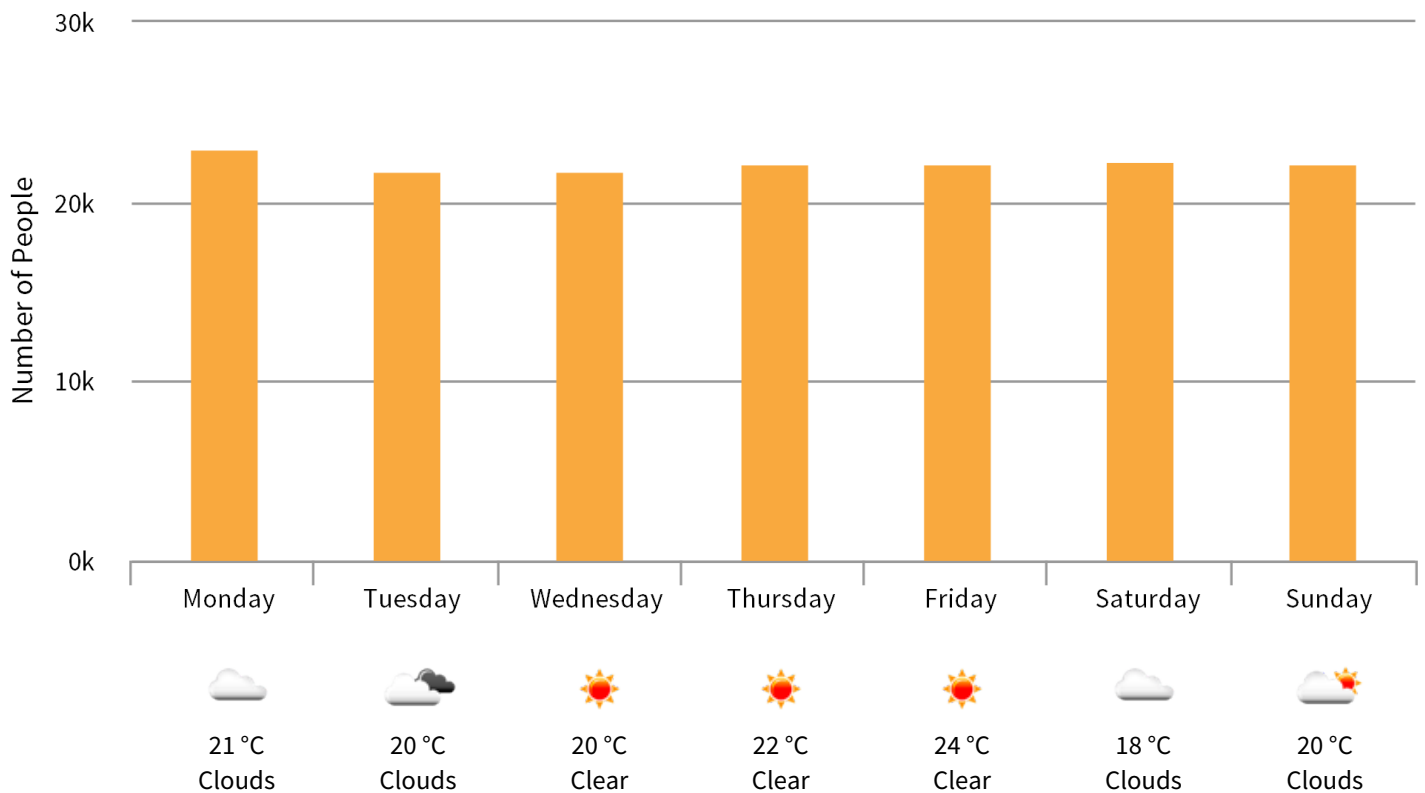
# Weekly Report

## Weekly A

Week 31 (Aug 1, 2016 - Aug 7, 2016)

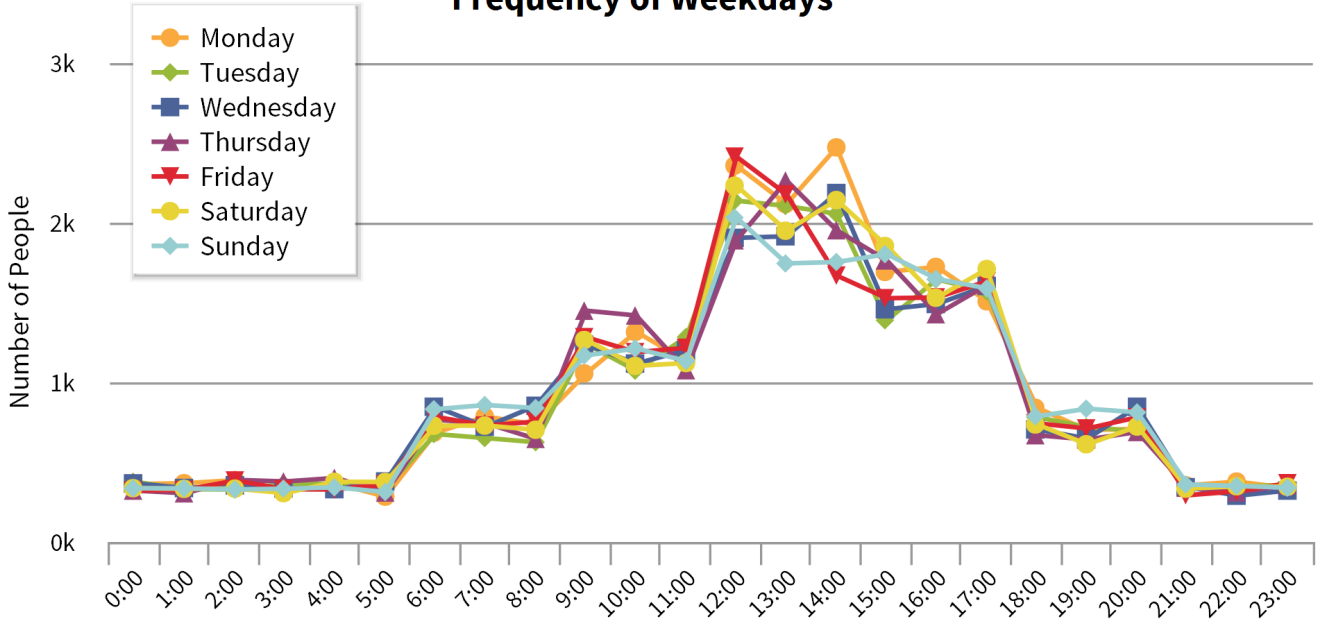
### Frequency

#### Frequency : Test Location A

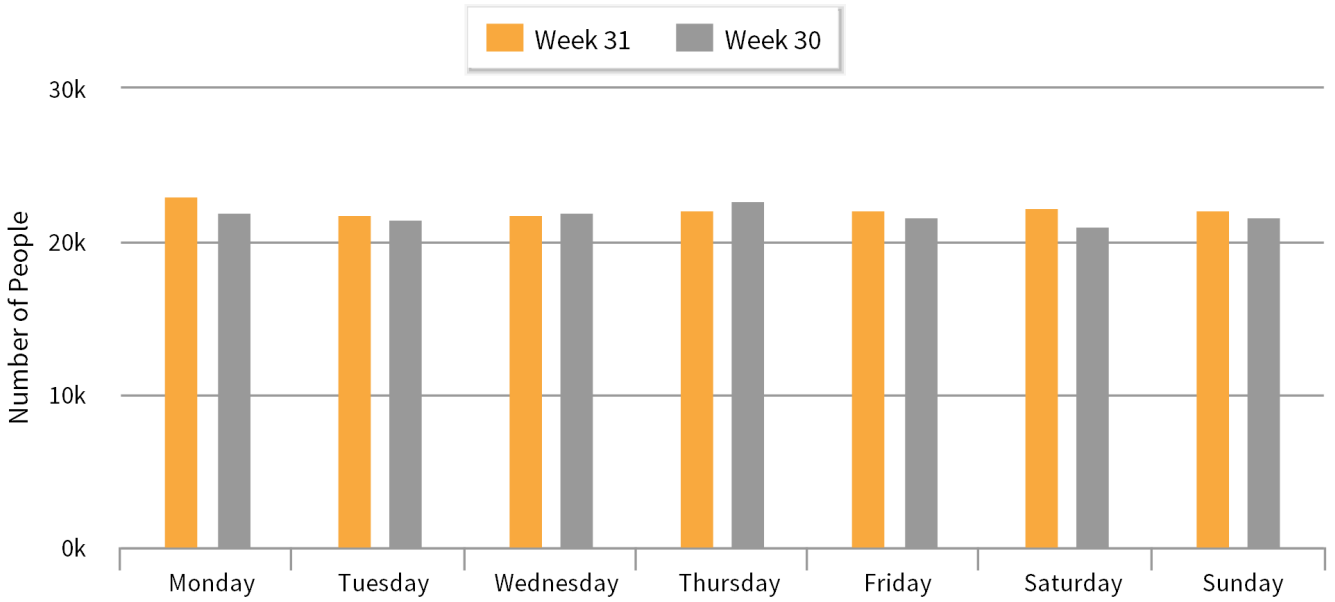


| Sensor       | Mon    | Tue    | Wed    | Thu    | Fri    | Sat    | Sun    | Total          | %    |
|--------------|--------|--------|--------|--------|--------|--------|--------|----------------|------|
| iCat 1       | 23 003 | 21 802 | 21 797 | 22 118 | 22 174 | 22 230 | 22 090 | 155 214        | 100% |
| <b>Total</b> | 23 003 | 21 802 | 21 797 | 22 118 | 22 174 | 22 230 | 22 090 | <b>155 214</b> |      |
| <b>%</b>     | 14,82% | 14,05% | 14,04% | 14,25% | 14,29% | 14,32% | 14,23% |                | 100% |

### Frequency of Weekdays

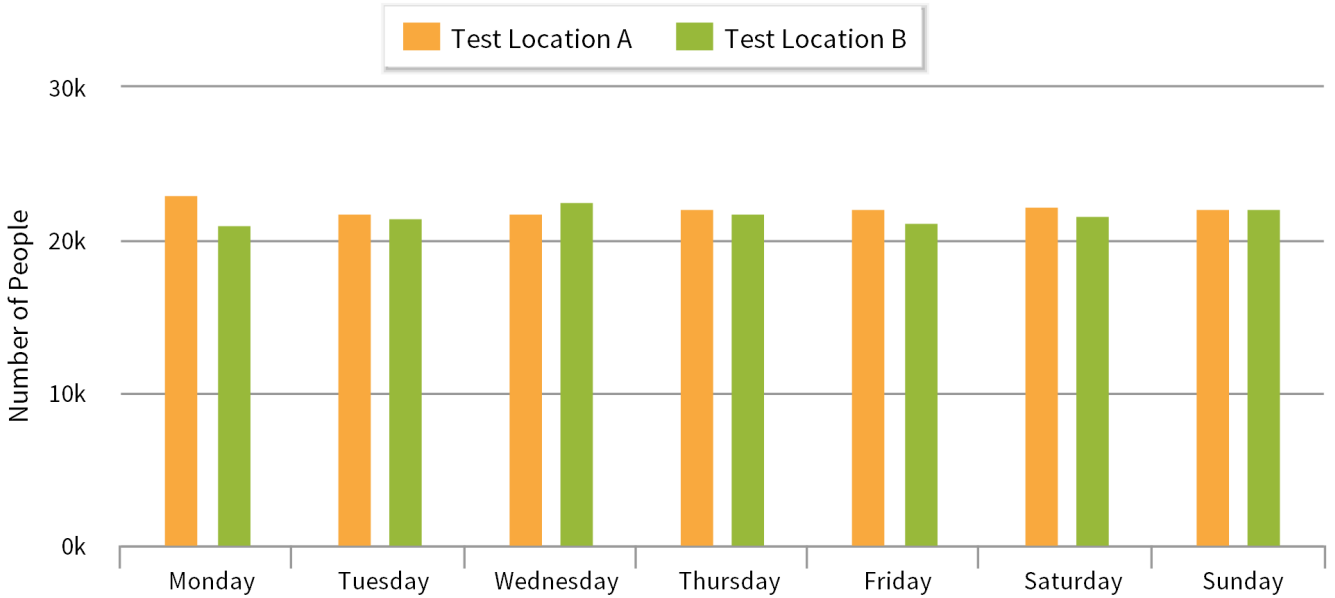


### Period Comparison



| Week                              | Frequency | Difference |
|-----------------------------------|-----------|------------|
| Week 31 (2016-08-01 - 2016-08-07) | 155 214   | 0%         |
| Week 30 (2016-07-25 - 2016-07-31) | 152 514   | -1,74%     |

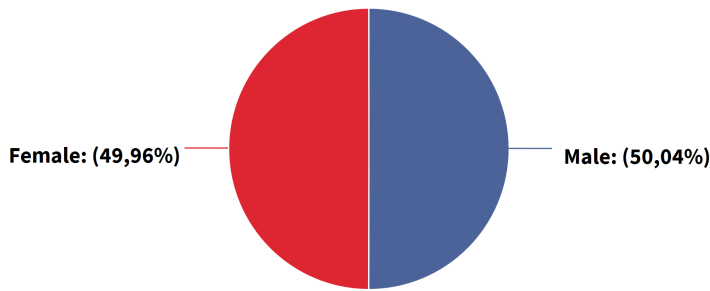
## Location Comparison



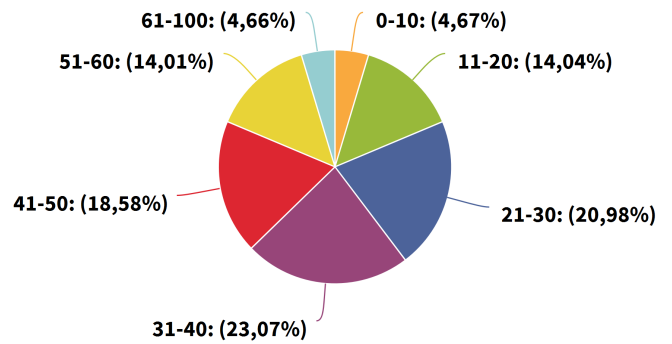
| Location        | Frequency | Difference |
|-----------------|-----------|------------|
| Test Location A | 155 214   | 0%         |
| Test Location B | 151 880   | -2,15%     |

## Age & Gender

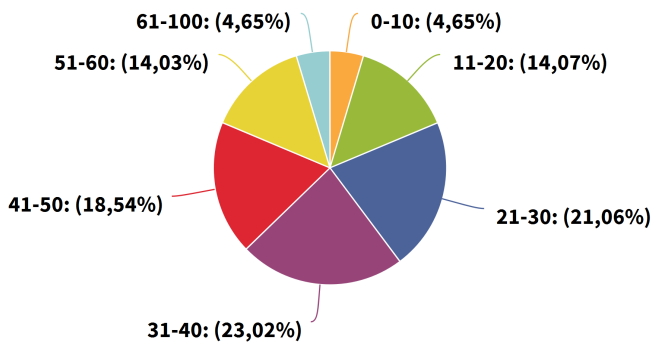
**Gender Segmentation: Week 31**



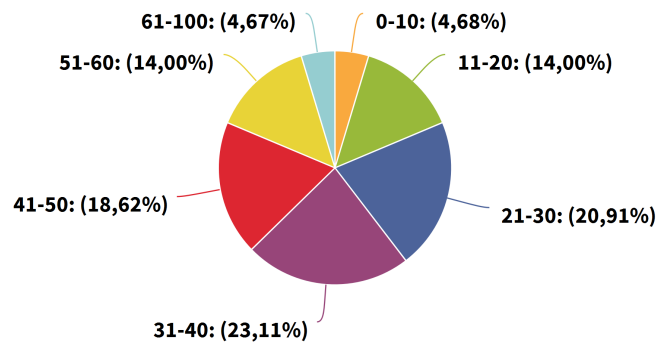
**Age Segmentation: Week 31**



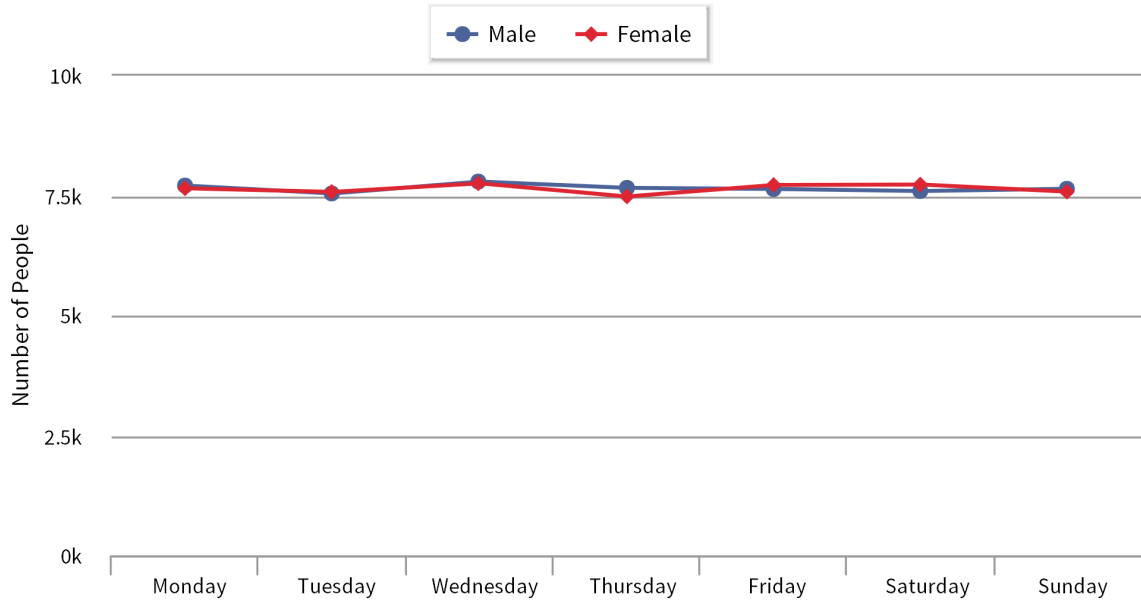
**Male Age Segmentation: Week 31**



**Female Age Segmentation: Week 31**

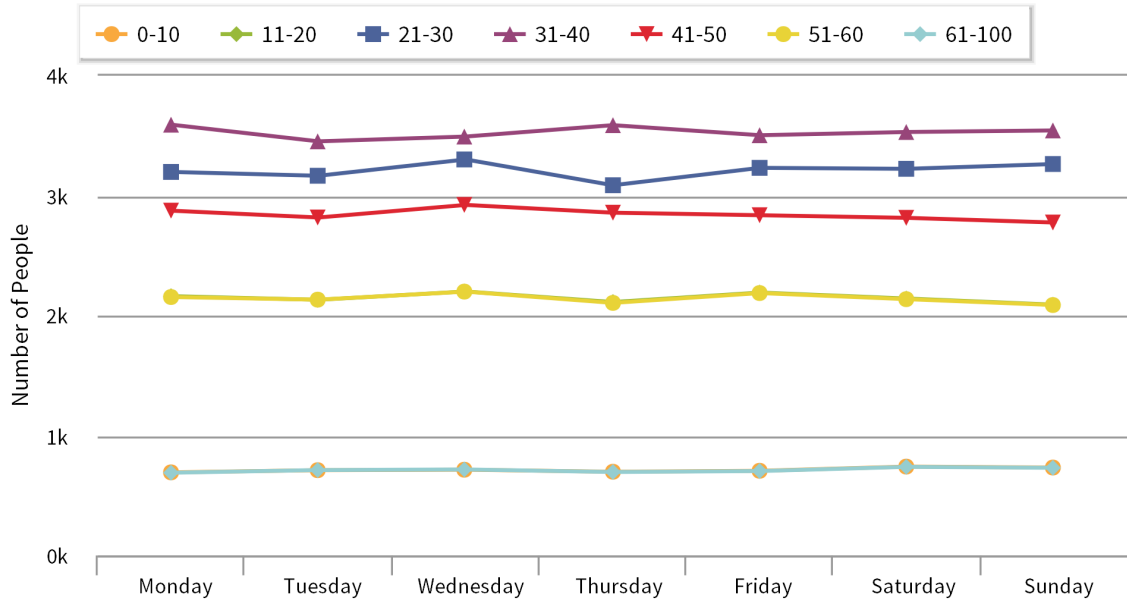


### Gender Segmentation: Week 31



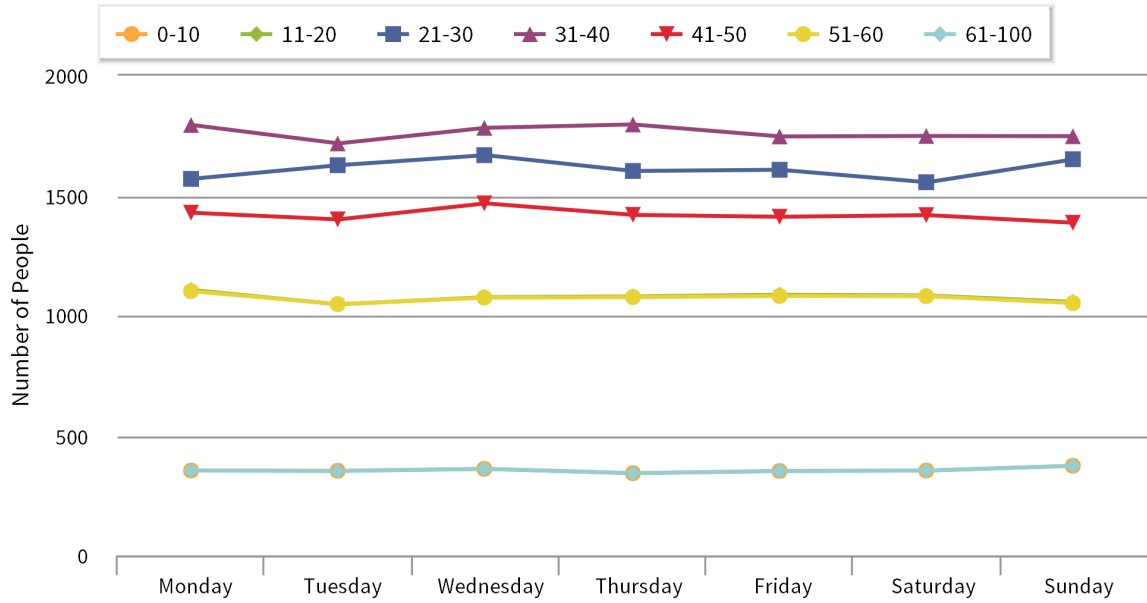
| Gender       | Mon           | Tue           | Wed           | Thu           | Fri           | Sat           | Sun           | Total          | %           |
|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|-------------|
| Male         | 7 711         | 7 546         | 7 794         | 7 663         | 7 640         | 7 597         | 7 644         | 53 595         | 50,04%      |
| Female       | 7 654         | 7 579         | 7 757         | 7 483         | 7 723         | 7 732         | 7 583         | 53 511         | 49,96%      |
| <b>Total</b> | <b>15 365</b> | <b>15 125</b> | <b>15 551</b> | <b>15 146</b> | <b>15 363</b> | <b>15 329</b> | <b>15 227</b> | <b>107 106</b> |             |
| <b>%</b>     | <b>14,35%</b> | <b>14,12%</b> | <b>14,52%</b> | <b>14,14%</b> | <b>14,34%</b> | <b>14,31%</b> | <b>14,22%</b> |                | <b>100%</b> |

### Age Segmentation: Week 31



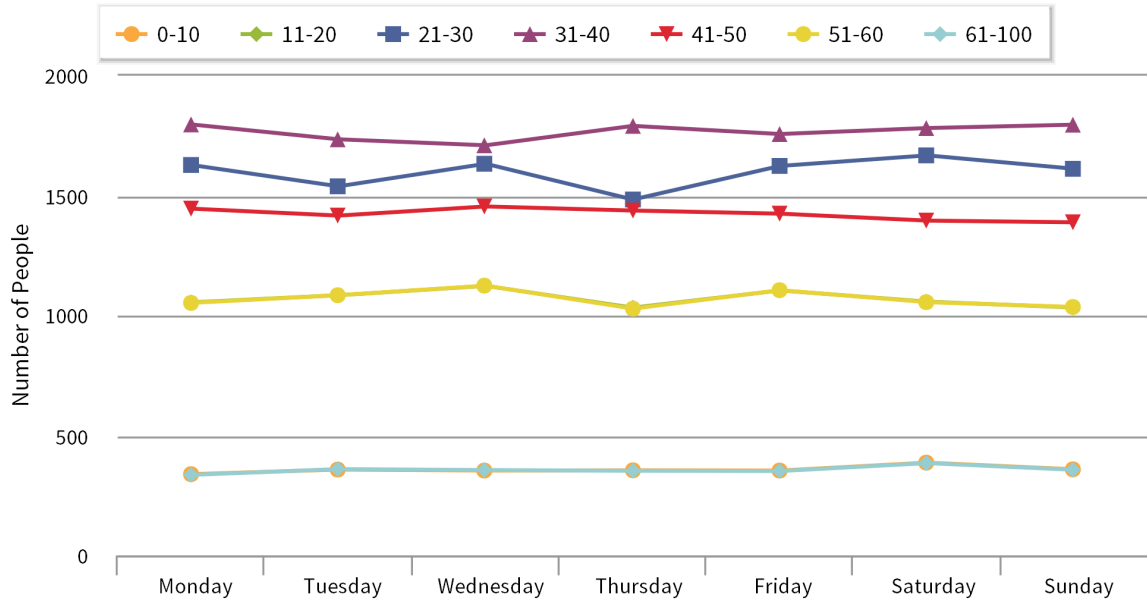
| Age          | Mon    | Tue    | Wed    | Thu    | Fri    | Sat    | Sun    | Total          | %      |
|--------------|--------|--------|--------|--------|--------|--------|--------|----------------|--------|
| 0-10         | 693    | 711    | 715    | 698    | 706    | 741    | 733    | 4 997          | 4,67%  |
| 11-20        | 2 162  | 2 132  | 2 201  | 2 113  | 2 192  | 2 142  | 2 091  | 15 033         | 14,04% |
| 21-30        | 3 198  | 3 166  | 3 302  | 3 087  | 3 232  | 3 224  | 3 264  | 22 473         | 20,98% |
| 31-40        | 3 592  | 3 453  | 3 493  | 3 588  | 3 504  | 3 531  | 3 544  | 24 705         | 23,07% |
| 41-50        | 2 875  | 2 818  | 2 923  | 2 858  | 2 837  | 2 815  | 2 776  | 19 902         | 18,58% |
| 51-60        | 2 155  | 2 133  | 2 200  | 2 106  | 2 188  | 2 137  | 2 088  | 15 007         | 14,01% |
| 61-100       | 690    | 712    | 717    | 696    | 704    | 739    | 731    | 4 989          | 4,66%  |
| <b>Total</b> | 15 365 | 15 125 | 15 551 | 15 146 | 15 363 | 15 329 | 15 227 | <b>107 106</b> |        |
| <b>%</b>     | 14,35% | 14,12% | 14,52% | 14,14% | 14,34% | 14,31% | 14,22% |                | 100%   |

### Male Age Segmentation: Week 31



| Age          | Mon           | Tue           | Wed           | Thu          | Fri           | Sat           | Sun           | Total         | %           |
|--------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|-------------|
| 0-10         | 354           | 353           | 361           | 343          | 352           | 354           | 374           | 2 491         | 4,65%       |
| 11-20        | 1 107         | 1 047         | 1 077         | 1 080        | 1 087         | 1 084         | 1 057         | 7 539         | 14,07%      |
| 21-30        | 1 570         | 1 627         | 1 669         | 1 603        | 1 608         | 1 556         | 1 652         | 11 285        | 21,06%      |
| 31-40        | 1 795         | 1 718         | 1 783         | 1 797        | 1 747         | 1 749         | 1 748         | 12 337        | 23,02%      |
| 41-50        | 1 429         | 1 401         | 1 468         | 1 420        | 1 412         | 1 419         | 1 387         | 9 936         | 18,54%      |
| 51-60        | 1 102         | 1 048         | 1 075         | 1 077        | 1 082         | 1 081         | 1 052         | 7 517         | 14,03%      |
| 61-100       | 354           | 352           | 361           | 343          | 352           | 354           | 374           | 2 490         | 4,65%       |
| <b>Total</b> | <b>7 711</b>  | <b>7 546</b>  | <b>7 794</b>  | <b>7 663</b> | <b>7 640</b>  | <b>7 597</b>  | <b>7 644</b>  | <b>53 595</b> |             |
| <b>%</b>     | <b>14,39%</b> | <b>14,08%</b> | <b>14,54%</b> | <b>14,3%</b> | <b>14,26%</b> | <b>14,17%</b> | <b>14,26%</b> |               | <b>100%</b> |

### Female Age Segmentation: Week 31



| Age          | Mon          | Tue           | Wed          | Thu           | Fri           | Sat           | Sun           | Total         | %           |
|--------------|--------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|-------------|
| 0-10         | 339          | 358           | 354          | 355           | 354           | 387           | 359           | 2 506         | 4,68%       |
| 11-20        | 1 055        | 1 085         | 1 124        | 1 033         | 1 105         | 1 058         | 1 034         | 7 494         | 14%         |
| 21-30        | 1 628        | 1 539         | 1 633        | 1 484         | 1 624         | 1 668         | 1 612         | 11 188        | 20,91%      |
| 31-40        | 1 797        | 1 735         | 1 710        | 1 791         | 1 757         | 1 782         | 1 796         | 12 368        | 23,11%      |
| 41-50        | 1 446        | 1 417         | 1 455        | 1 438         | 1 425         | 1 396         | 1 389         | 9 966         | 18,62%      |
| 51-60        | 1 053        | 1 085         | 1 125        | 1 029         | 1 106         | 1 056         | 1 036         | 7 490         | 14%         |
| 61-100       | 336          | 360           | 356          | 353           | 352           | 385           | 357           | 2 499         | 4,67%       |
| <b>Total</b> | <b>7 654</b> | <b>7 579</b>  | <b>7 757</b> | <b>7 483</b>  | <b>7 723</b>  | <b>7 732</b>  | <b>7 583</b>  | <b>53 511</b> |             |
| <b>%</b>     | <b>14,3%</b> | <b>14,16%</b> | <b>14,5%</b> | <b>13,98%</b> | <b>14,43%</b> | <b>14,45%</b> | <b>14,17%</b> |               | <b>100%</b> |

### Period Comparison

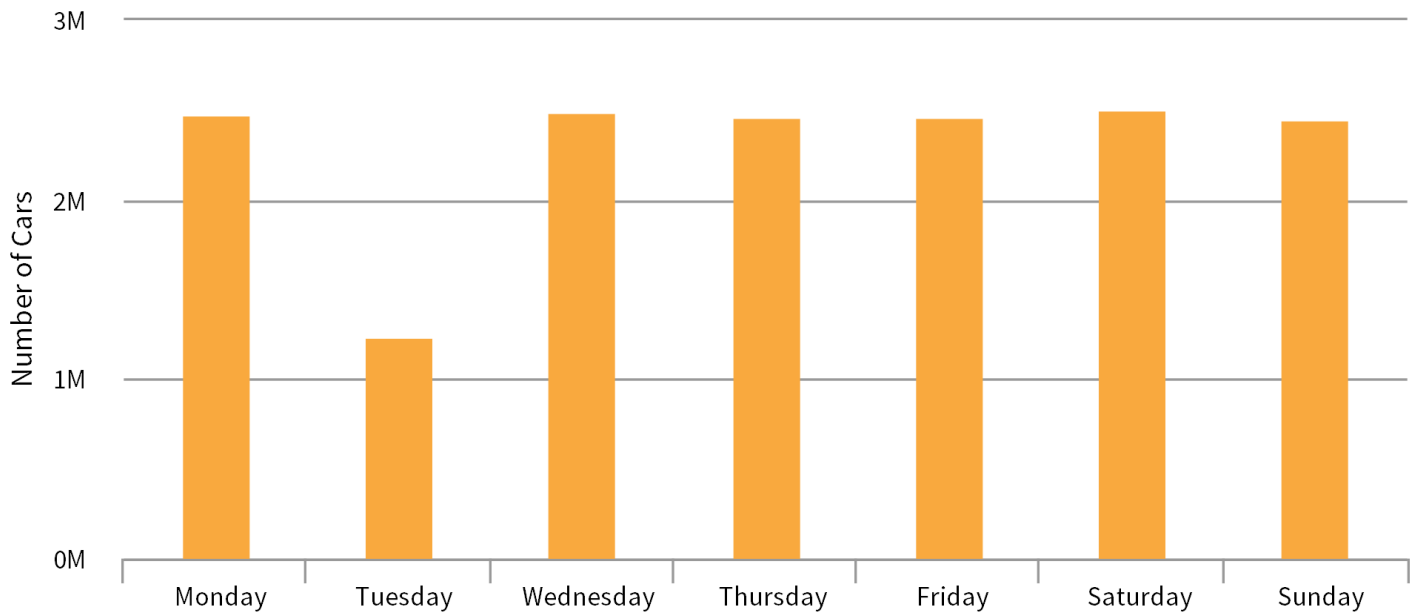
| Week    | 0-10   | 11-20   | 21-30   | 31-40   | 41-50   | 51-60   | 61-100 |
|---------|--------|---------|---------|---------|---------|---------|--------|
| Week 31 | 4 997  | 15 033  | 22 473  | 24 705  | 19 902  | 15 007  | 4 989  |
|         | 4,66 % | 14,03 % | 20,98 % | 23,06 % | 18,58 % | 14,01 % | 4,65 % |
| Week 30 | 5 064  | 14 959  | 22 634  | 24 833  | 20 217  | 14 944  | 5 058  |
|         | 4,7 %  | 13,88 % | 21,01 % | 23,05 % | 18,77 % | 13,87 % | 4,69 % |

### Location Comparison

| Location        | 0-10   | 11-20   | 21-30   | 31-40   | 41-50   | 51-60   | 61-100 |
|-----------------|--------|---------|---------|---------|---------|---------|--------|
| Test Location A | 4 997  | 15 033  | 22 473  | 24 705  | 19 902  | 15 007  | 4 989  |
|                 | 4,66 % | 14,03 % | 20,98 % | 23,06 % | 18,58 % | 14,01 % | 4,65 % |
| Test Location B | 4 997  | 15 033  | 22 473  | 24 705  | 19 902  | 15 007  | 4 989  |
|                 | 4,66 % | 14,03 % | 20,98 % | 23,06 % | 18,58 % | 14,01 % | 4,65 % |

# Cars

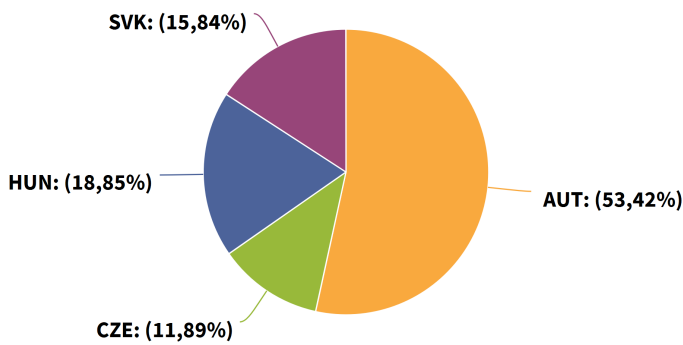
## Frequency



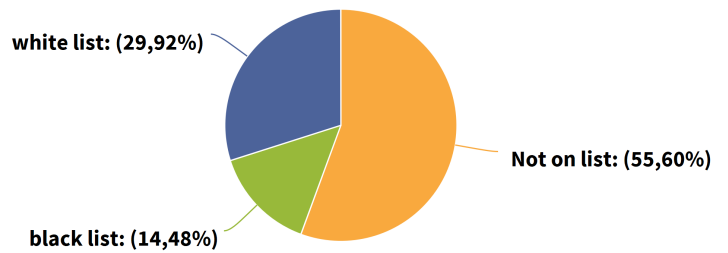
| Sensor       | Mon       | Tue       | Wed       | Thu       | Fri       | Sat       | Sun       | Total             | %    |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------------|------|
| NPR-A        | 2 481 600 | 1 232 060 | 2 490 786 | 2 460 296 | 2 464 460 | 2 497 930 | 2 450 260 | 16 077 392        | 100% |
| <b>Total</b> | 2 481 600 | 1 232 060 | 2 490 786 | 2 460 296 | 2 464 460 | 2 497 930 | 2 450 260 | <b>16 077 392</b> |      |
| <b>%</b>     | 15,44%    | 7,66%     | 15,49%    | 15,3%     | 15,33%    | 15,54%    | 15,24%    |                   | 100% |



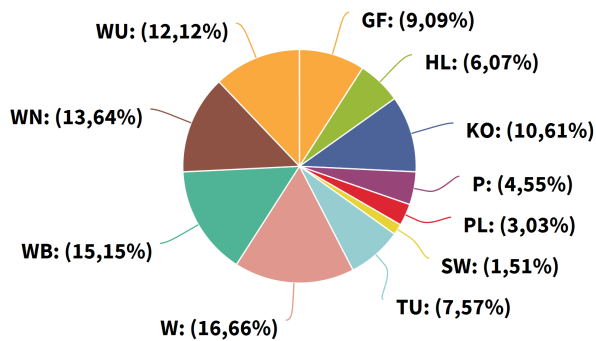
**Cars by Country: Week 31**



**Cars by Lists: Week 31**



**Cars by Region (AUT): Week 31**



**Cars by Country**

| Country      | Mon              | Tue              | Wed              | Thu              | Fri              | Sat              | Sun              | Total             | %           |
|--------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------|
| AUT          | 1 328 000        | 661 980          | 1 308 186        | 1 310 496        | 1 319 340        | 1 341 450        | 1 319 340        | 8 588 792         | 53,42%      |
| CZE          | 291 000          | 145 720          | 302 960          | 295 720          | 292 120          | 295 960          | 287 880          | 1 911 360         | 11,89%      |
| HUN          | 466 300          | 226 400          | 475 080          | 470 680          | 458 920          | 476 520          | 457 360          | 3 031 260         | 18,85%      |
| SVK          | 396 300          | 197 960          | 404 560          | 383 400          | 394 080          | 384 000          | 385 680          | 2 545 980         | 15,84%      |
| <b>Total</b> | <b>2 481 600</b> | <b>1 232 060</b> | <b>2 490 786</b> | <b>2 460 296</b> | <b>2 464 460</b> | <b>2 497 930</b> | <b>2 450 260</b> | <b>16 077 392</b> |             |
| <b>%</b>     | <b>15,44%</b>    | <b>7,66%</b>     | <b>15,49%</b>    | <b>15,3%</b>     | <b>15,33%</b>    | <b>15,54%</b>    | <b>15,24%</b>    |                   | <b>100%</b> |

**Cars by Lists**

| List         | Mon              | Tue              | Wed              | Thu              | Fri              | Sat              | Sun              | Total             | %           |
|--------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------|
| Not on list  | 1 301 200        | 692 712          | 1 397 858        | 1 397 204        | 1 381 454        | 1 399 860        | 1 368 872        | 8 939 160         | 55,6%       |
| black list   | 400 200          | 181 100          | 349 610          | 347 296          | 349 686          | 348 804          | 351 888          | 2 328 584         | 14,48%      |
| white list   | 780 200          | 358 248          | 743 318          | 715 796          | 733 320          | 749 266          | 729 500          | 4 809 648         | 29,92%      |
| <b>Total</b> | <b>2 481 600</b> | <b>1 232 060</b> | <b>2 490 786</b> | <b>2 460 296</b> | <b>2 464 460</b> | <b>2 497 930</b> | <b>2 450 260</b> | <b>16 077 392</b> |             |
| <b>%</b>     | <b>15,44%</b>    | <b>7,66%</b>     | <b>15,49%</b>    | <b>15,3%</b>     | <b>15,33%</b>    | <b>15,54%</b>    | <b>15,24%</b>    |                   | <b>100%</b> |

**Cars by Region**

| Region | Mon     | Tue    | Wed     | Thu     | Fri     | Sat     | Sun     | Total   | %      |
|--------|---------|--------|---------|---------|---------|---------|---------|---------|--------|
| GF     | 121 000 | 60 180 | 118 926 | 119 136 | 119 940 | 121 950 | 119 940 | 781 072 | 9,09%  |
| HL     | 81 000  | 40 120 | 79 284  | 79 424  | 79 960  | 81 300  | 79 960  | 521 048 | 6,07%  |
| KO     | 141 000 | 70 210 | 138 747 | 138 992 | 139 930 | 142 275 | 139 930 | 911 084 | 10,61% |
| P      | 61 000  | 30 090 | 59 463  | 59 568  | 59 970  | 60 975  | 59 970  | 391 036 | 4,55%  |
| PL     | 40 000  | 20 060 | 39 642  | 39 712  | 39 980  | 40 650  | 39 980  | 260 024 | 3,03%  |

| <b>Region</b> | <b>Mon</b>       | <b>Tue</b>     | <b>Wed</b>       | <b>Thu</b>       | <b>Fri</b>       | <b>Sat</b>       | <b>Sun</b>       | <b>Total</b>     | <b>%</b>    |
|---------------|------------------|----------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------|
| SW            | 20 000           | 10 030         | 19 821           | 19 856           | 19 990           | 20 325           | 19 990           | 130 012          | 1,51%       |
| TU            | 100 000          | 50 150         | 99 105           | 99 280           | 99 950           | 101 625          | 99 950           | 650 060          | 7,57%       |
| W             | 221 000          | 110 330        | 218 031          | 218 416          | 219 890          | 223 575          | 219 890          | 1 431 132        | 16,66%      |
| WB            | 201 000          | 100 300        | 198 210          | 198 560          | 199 900          | 203 250          | 199 900          | 1 301 120        | 15,15%      |
| WN            | 181 000          | 90 270         | 178 389          | 178 704          | 179 910          | 182 925          | 179 910          | 1 171 108        | 13,64%      |
| WU            | 161 000          | 80 240         | 158 568          | 158 848          | 159 920          | 162 600          | 159 920          | 1 041 096        | 12,12%      |
| <b>Total</b>  | <b>1 328 000</b> | <b>661 980</b> | <b>1 308 186</b> | <b>1 310 496</b> | <b>1 319 340</b> | <b>1 341 450</b> | <b>1 319 340</b> | <b>8 588 792</b> |             |
| <b>%</b>      | <b>15,46%</b>    | <b>7,71%</b>   | <b>15,23%</b>    | <b>15,26%</b>    | <b>15,36%</b>    | <b>15,62%</b>    | <b>15,36%</b>    |                  | <b>100%</b> |